# Timothy Van Cauwenberge

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## WORK EXPERIENCE

**ROI NJ**                                                    **Jan. 2022 – Present**
*Lead Web Developer*                           *Remote*

- Redesigned monthly "Influencer Edition" articles, enhancing UI/UX and driving an 84% increase in 2022 pageviews, with an additional 15% in 2023.
- Implemented SEO best practices for improved website visibility and organic search rankings.
- Directed teams to elevate visual content and UX, selecting article photos with a fresh approach.
- Customized and developed new website theme using HTML, CSS, JavaScript, and PHP, launching Jan. 2024.
- Engage in regular meetings and discussions with company leaders to strategize and shape the organization's future direction.
- Initiated and formulated a donation system, generating $10k in revenue within three days.
- Managed ad reports for clients, employing a strategic approach that fosters client satisfaction and repeat business.
- Created new ad spaces without compromising the site's design, resulting in increased revenue.
- Contributed to a 42% increase in site pageview compared to the previous year, totaling an impressive 1 million additional pageviews.

**Hire NJ**                              **July 2023 – Present**
*Lead Web Developer*               *Remote*

- Hosted, designed and built a self-serve NJ job board website using HTML, CSS, JavaScript & PHP
- Led the end-to-end development, ensuring a user-friendly and visually appealing interface.
- Implemented functionality for job posting, searching, and applicant management.
- Incorporated responsive design principles for seamless user experiences across devices and screen sizes.
- Currently overseeing beta phase, gathering user feedback and optimizing features.
- Implemented mailing list functionality, capturing user information for future updates and marketing initiatives.

## EDUCATION

**Monmouth University**                                                    **May, 2020**
*B.S, Computer Science, Advanced Computing*                          *West Long Branch, NJ*

- Minor: Physics
- GPA: 3.6
- Kappa Sigma – Upsilon Kappa Chapter, Cofounder
- Monmouth University Track & Field – Division I
    - Hurdle Captain 2017-20' & 6x Metro Atlantic Athletic Conference Champion

## CERTIFICATIONS, SKILLS & INTERESTS

- **Programming:** HTML, CSS, JavaScript, PHP, Python, TypeScript, JSON, Node JS
- **Frameworks/Libraries:** React, Angular, Vue, RESTful APIs, JQuery, Express.js, Tailwind, Bootstrap
- **Version Control:** Git, GitHub
- **UI/UX design:** Responsive Design, Wireframing & Prototyping, Typography, Color theory
- **Interests:** Basketball & other sports, skiing, fitness, video games, traveling, artificial intelligence, music